

An American Cancer Society resolution calling for the appointment of a presidential commission to investigate tobacco and health received limited press attention.

NEW YORK HERALD TRIBUNE
New York, New York
October 29, 1960

Cancer Society Favors Tobacco Commission Idea

1003543343
A Presidential commission on problems relating to tobacco was approved in principle yesterday at the closing session of the American Cancer Society's annual meeting. The board of directors approved a resolution endorsing the formation of a tobacco-problems group to start the movement for a commission.

Under the proposal, the society will invite participation by the American Public Health Association, the American Heart Association, the National Tuberculosis Association and the National Health Council.

The board elected Dr. John W. Cline, of San Francisco, a former president of the American Medical Association, as president of the society. He succeeds a Chicago surgeon, Dr. Warren H. Cole.

CHICAGO'S AMERICAN
Chicago, Illinois
October 29, 1960

Cancer Unit Asks Tobacco Study

1003543343
NEW YORK (AP)—The American Cancer society spoke out today for a Presidential commission on tobacco problems.

The groups board of directors approved formation of a tobacco problems group to inaugurate the movement. April 1, 1961, was set as the target date for asking the President to set up a commission.

The New York Daily News editorialized on the ACS "scare" campaign in schools.

DAILY NEWS
New York, New York
October 27, 1960

MORE LUNG CANCER HOOEY

The American Cancer Society plans a nationwide effort to teach teen-agers that they'll most likely get lung cancer if they smoke cigarettes.

Actually, there is no laboratory proof that cigarettes cause lung cancer. Actually, too, the great majority of heavy cigaret smokers do not contract the disease.

The lung cancer scare, steamed up mainly by anti-tobacco fanatics, has gone on for some six or eight years. Yet U. S. cigaret sales in 1960 are heading for a record total, for the fourth year in a row.

Maybe the cigaret manufacturers ought to finance the American Cancer Society's teen-age terror campaign as good advertising for cigarettes. In that case, the society could stop spending so much of its contributors' money on propaganda, and give all the dough after overhead to bona fide research projects on cause and cure of cancer, as the Damon Runyon cancer fund always has done.